

2/27/2024

## INTERNSHIP

### STRATEGIC COMMUNICATIONS

**Job Title:** Strategic Communications Intern  
**Department:** Strategic Communications Department  
**Location:** Pittsburgh, PA 15214  
**Compensation:** \$15/hour ~ 20 hrs. a week M-F Daylight

Are you a college student seeking valuable agency experience in marketing? Pipitone is hiring an intern for our Strategic Communications department this summer!

This **on-site** internship provides an opportunity to work alongside creative professionals to gain comprehensive experience at one of Pittsburgh's leading marketing communications agencies. Join our GREAT team to learn how to develop multi-disciplined, integrated approaches—and then execute them flawlessly—to help clients achieve results.

#### Responsibilities

Support public relations team by:

- Writing content for press releases, case studies, building and updating media lists and databases for a wide range of local and national clients
- Managing the development and coordination of campaigns and events
- Monitoring media coverage for clients
- Researching market insights and trends
- Assisting with monthly reporting

Support the content team by:

- Writing engaging content for websites, brochures, e-blasts, newsletters, scripts, and more
- Working alongside creative, account services, and digital teams to implement effective integrated advertising campaigns.
- Developing collateral for tradeshow and events

#### Additional Information

- Must be a current Junior or Senior student pursuing a degree in advertising, writing, public relations, journalism, communications, or a related area of study.
- Ability to work in a rapidly growing, fast-paced, and dynamic company.
- This is a paid internship and can also be completed for college credit.
- Free parking on-site.

For immediate consideration, please send a resume and relevant writing samples to Melanie Kendrew at [mkendrew@pipitone.com](mailto:mkendrew@pipitone.com).